

Peru: Opportunities for Business



ADDRESSING THE NEEDS OF UTAH COMPANIES AND PLANTING THE SEEDS FOR FUTURE BUSINESS.

This seminar educates Utah companies about current thriving industries in Peru, and exposes participants to various market nuances that make up the Peruvian market. Through networking activities, Utah business leaders will have the opportunity to form viable business contacts.

The U.S.-Peru Trade Promotion Agreement (PTPA) entered into force 1 Feb 2009. The PTPA will result in significant liberalization of trade in goods and services between the United States and Peru. Under the PTPA, Peru immediately eliminated most of its tariffs on U.S. exports. Utah exports to Peru grew by 25% from 2007 to 2008 and Peruvian GDP grew by 7% for the same period.



**Governor's Office of
Economic Development**

23 June 2009

Grand America Hotel

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|------------|----------------------|
| • 9:30 | Registration |
| • 10-12:30 | Seminar |
| • 2-5 | One-on-one meetings* |

Cost: \$20 (cash or check)

Please make checks to "State of Utah"

*One-on-one meetings with seminar speakers are by appointment only and will be held at GOED offices located at 324 S. State Street, Suite 500 SLC, UT 84111

Speakers

- Rafael Belaunde—professor, National Engineering University, member National Society of Mining
- Alfonso Velasquez—former minister of production in Peruvian federal government and former president of Peru's Exporter Association (ADEX)
- Eduardo Farah—president of the National Society of Industry, former congressman in Peru's federal government, and former professor of engineering at University of Lima
- Guido Loayza—consul general of Peru in Denver
- Jorge Manini Chung- principal partner at Manini, Padron & Asociados law firm and former legal advisor for the Peruvian Constitutional Congress on tax issues

Please email to register or schedule one-on-one meetings ►►

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